

# App Launch

Engage your Parish

# Call Agenda

- App Features
- Building Your Team
- Configuring your App
- Launching to your Parish

# App Features





# Post-Launch

- User Profiles
  - Donate/View Donation History
  - ParishStaq Connect Features
- Dynamic Homescreen
- Push Notifications
- Editable by You





# Building Your Team





# App Development

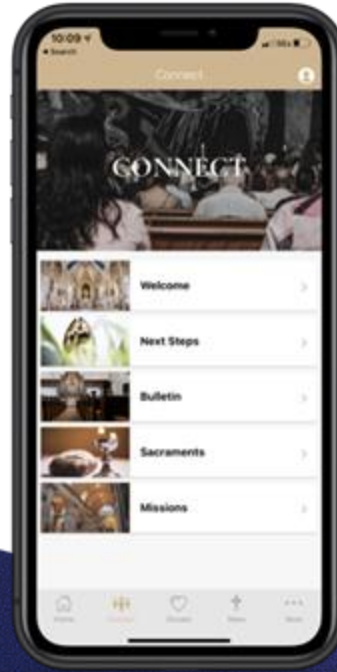
# Menu Layout Options



List with icons



Square images



16x9 images



Panoramic images



## Meet the Team

# Your Internal Team

### **App Lead**

Work directly with Implementation Specialist to manage the launch plan, set app goals, etc.

### **Creative Director**

Works in Mobile App Studio to facilitate the ongoing customization and updating the app.

### **Content Contributors**

Team of people that own, produce and control app content. Photos, blogs, digital media, push notifications, custom graphics, etc.



# Configuring Your App







App Development

# Mobile App Studio

Pushpay Menu

CONTENT IS LIVE

Content

- Content
- Home
- Give
- Bulletin
- Bible
- More
- New Container

Template 1

Draggables

- Container
- Events
- Places
- Messages
- Favorites

Pocket

Announcements

Media

Events

Home Give Bulletin Bible More



## App Development

### Church Community Builder



Check-In



Groups



Serving



Public Needs

# Connect App Features

Engage your users with ChMS content

- **ChMS** content pulls automatically
- Draggables are non-editable
- Check your Group Settings, Serving Schedules, etc.



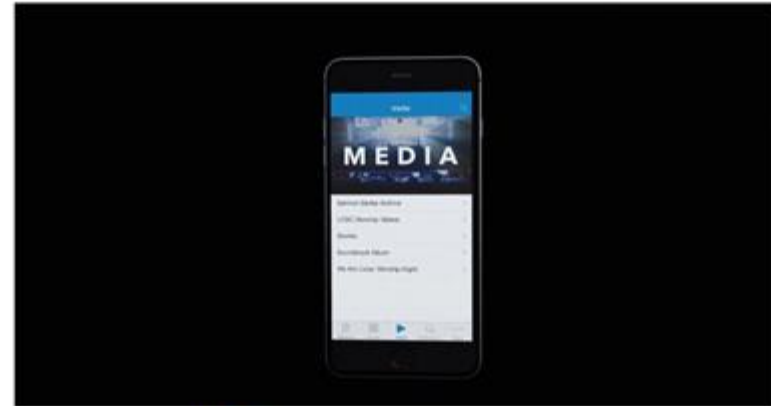
# Launching to your Parish





# Pre-Launch Communication

- Pre-launch email with download link
- Promote on Social Media



Download our app [HERE!](#)

Blessings,  
Pastor Eric



# Launch Weekend

- QR Codes for Download
- Mass announcements
- Provide a moment for download and incentive for doing so (polls, prizes, etc.)
- Be creative and fun!





# Post-Launch

- Continue highlighting during liturgies
- Continually update content

