

Pushpay/ParishStaq Update

App Studio Release, Stewardship, Giving, and New Support Meeting Date!

App Studio Release

In mid-November, as parishes were completing their implementation training, Pushpay led a session that showcased the new App Studio. This component of ParishStaq is what most parishioners will use to engage with their community and interact with the information in the ChMS. With this tool, campus admins are able to personalize the archdiocesan app, Our Catholic Community (now available on the app store for both Apple and Android), to reflect their community while staying connected to our archdiocese as a whole.

Key features of this custom, parishioner app include:

- Dynamic Home Screen – display fresh content on the home page
- Giving – connect to the Pushpay Giving Portal
- Media and articles – include videos, links, and other documents
- NW Catholic RSS Feed – view the 3 most recent articles from Northwest Catholic
- ChMS integration - pull data from each profile's groups, serving, and public needs

To date, over 90 campus admins have completed the [App Design Form](#) to guide Pushpay in developing their portion of the app. In the coming months, the Implementation Team and Chancery Communications Team are looking forward to providing additional resources to support campuses in maximizing this tool for their communities.

Monthly Check-in Support

We will be moving to the 2nd Thursday of the month at 10:00 AM

Our next meeting is on December 14 at 10:00 AM

Join Zoom Meeting

<https://us06web.zoom.us/j/81517185861>

Stewardship of Talent & Treasure Campaigns on ParishStaq - Update

Thank you for your continued work on implementing ParishStaq for your parish. The 2024 Stewardship Campaign brought new workflows, procedures, and a big learning curve. We appreciate your ability to work with us as we assist you in implementing the 2024 Stewardship Campaign.

Here's a look 'by the numbers':

- 95 Requests have been received for the Talent and Treasure Form Template and Process Queue Template.
- Approximately 80 parishes are tracking their Stewardship of Treasure campaigns in ParishStaq.
- The Implementation Team has generated weekly Thank You export files over the past four weeks for all these sites.
- Pledge Funds Used:
 - Sacrificial Giving 2024 - 623 Families
 - Stewardship 2024 - 6,591 Families
 - Sunday Giving 2024 - 542 Families
- For each of these pledges, a Thank You was generated using Microsoft Word mail merge tools. Many of you used the emailing feature directly for the mail merge toolbar to send very nicely presented thank you letters.

Giving Statements

Each year, long-time Pushpay parish St. Michael in Olympia sends out about 2,500 end-of-the-year Giving Statements, and only 78 of these are actually printed and mailed.

This is the future state of Giving Statements. Per Amy Sandahl, Pushpay Customer Success Manager, the first opportunity for parishes to use this newly available capability within the Giving Portal will be this very December!